

Hospital Grade Sterilization

Bounce back by focusing on guest & employee safety

Stop Covid in its tracks



What we will cover today...

- Introducing our Room UV Steriliser – The Muv-X...A product which is focused on providing two benefits to you above all else:-

1. It's **using proven technology against the Covid 19 virus** in the air and on surfaces with run-times stipulated in the attached documentation based on that virus (its useable against all virus and bacteria).

And at the same time

2. It will **help you to build confidence and a sense of safety** for your clients and staff.

- Questions
- Feel free to interrupt me at any point, if you have a question





Covid has changed the playing field

- ✓ Premium hotels are likely to be slower to recover
- ✓ Your focus and strategies have changed
- ✓ You need to increase occupancy rates



It's time to get back to business

- ✓ What your guests want has changed
- ✓ What your employees need has changed
- ✓ You must offer reassurance at all levels

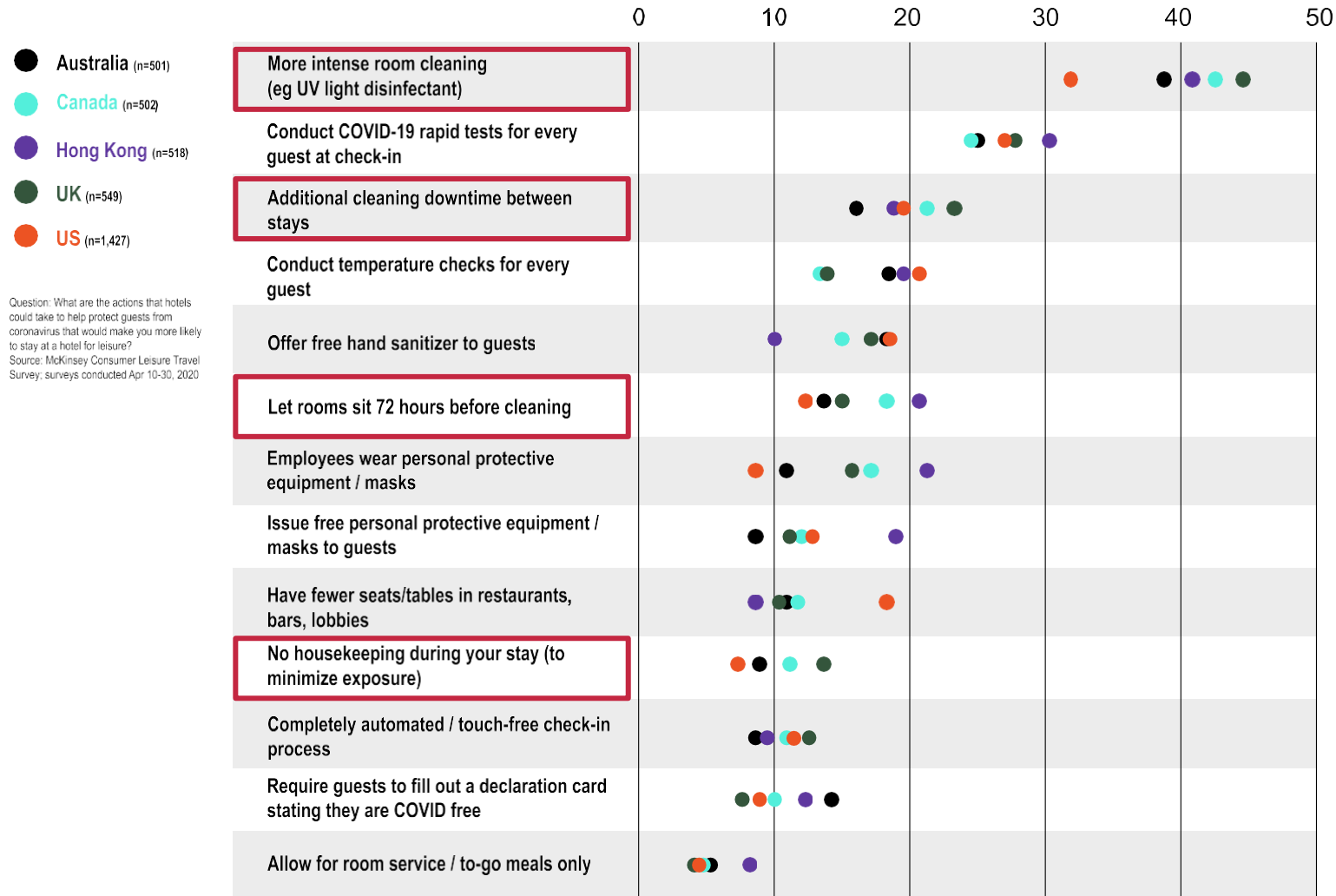
Actions hotels could take to help protect guests from coronavirus,¹ % of respondents



You now must

- ✓ Provide a safe working environment
- ✓ Implement highest standards of guest and employee health & safety
- ✓ Reassure guests and employees
- ✓ Be accountable

Actions hotels could take to help protect guests from coronavirus,¹ % of respondents



**Have we captured your
needs accurately?**

**What have your guests
and employees been
telling you?**

The Road to Recovery

Making the Hotel Experience

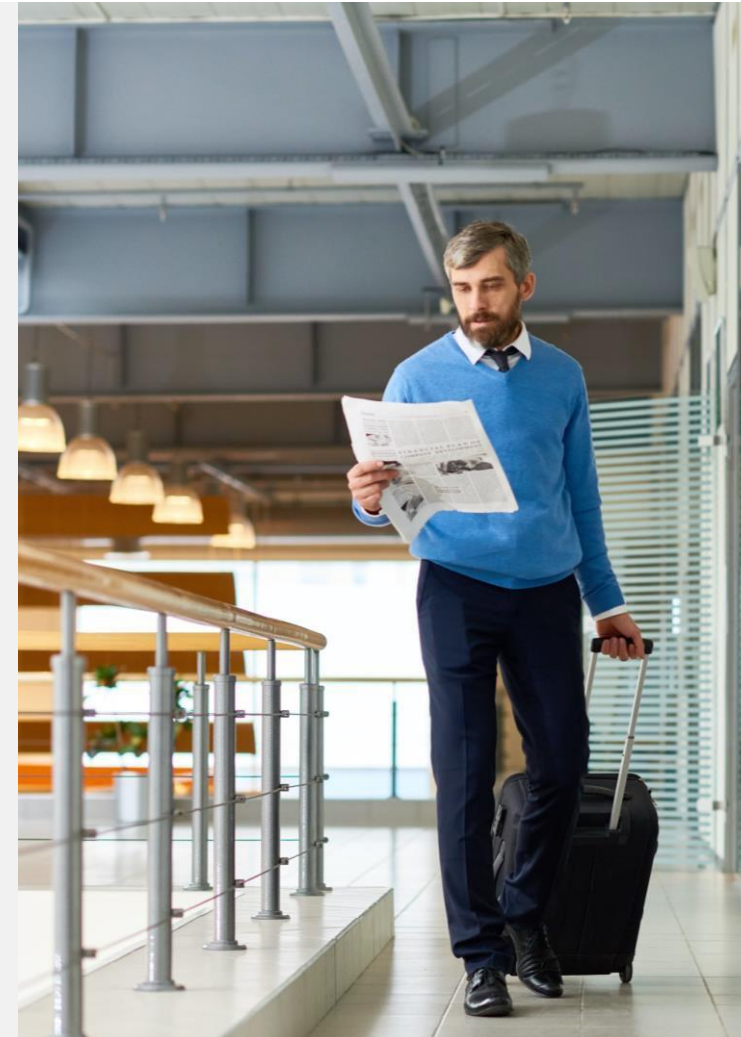
SAFE



In early May, occupancy was less than 15 percent for luxury hotels and around 40 percent for economy in USA



Market trends suggest economy hotels will have the fastest return to pre-pandemic levels



Hotels must care for their employees...

staying engaged with them through the pandemic and keeping them safe when they return to work.



Hotels must care for their employees...

staying engaged with them through the pandemic and keeping them safe when they return to work.

They must manage customer expectations...

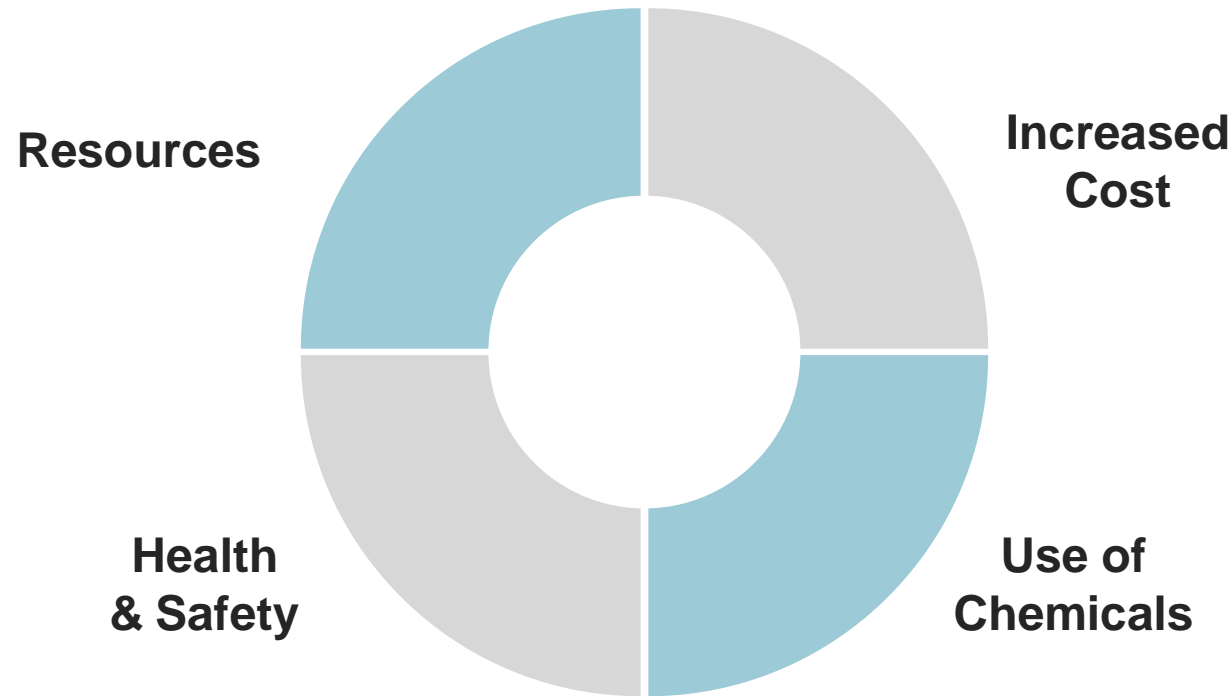
recognise that these will continue to evolve and prepare to act agilely to address health and safety concerns.

Health & safety concerns are the single biggest contributor to reduced occupancy rates.

We can help you alleviate this specific guest concern.



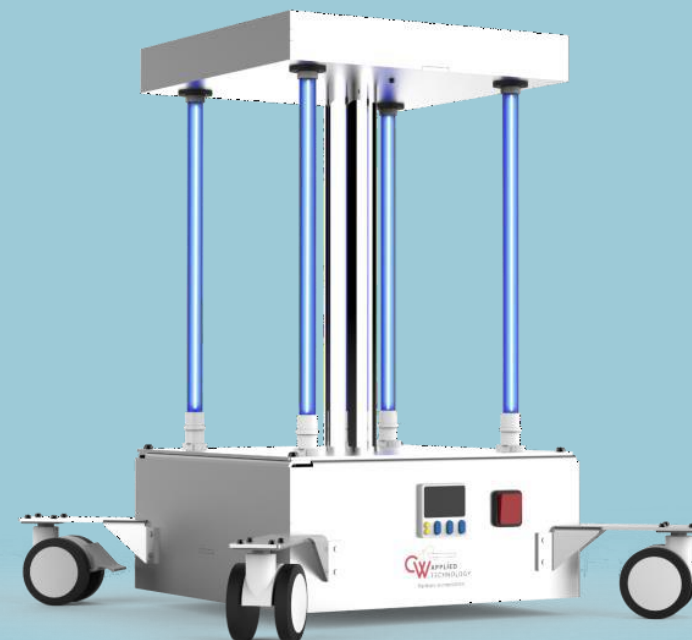
What is your biggest concern when it comes to Covid decontamination?



Other?



***Bounce
back
by focusing on
guest &
employee safety***



Get your business back on track and ensure the safest environment possible for staff and guests

- ✓ UV Technology Guarantee
- ✓ Cost Effective
- ✓ Increased Confidence
- ✓ **INCREASE OCCUPANCY AND RECOVER QUICKLY**





Let the journey begin

1

UV Technology Guarantee

- UV light disinfectant is a sterilization method commonly used in hospitals and medical settings to destroy airborne virus'
- This method of sterilization has increased due to its efficacy and ease of use
- Proven Tech against all Virus & Bacteria
- Builds Reassurance in Staff and Clients



Let the journey begin

2

User-Friendly

- Implemented by your housekeeping staff and chemical free
- Minimal training required
- Portable, stackable units save space and time
- Set up and go functionality, means staff can continue with other work



Let the journey begin

3

Cost Effective

- Typical hotel with 288 bedrooms with 24 machines
- The 6 floor hotel has a 4 x MUV-Xs on each floor
- Each floor has 48 rooms
- Focus on High Touch Points following normal cleaning protocol - 288 rooms complete in 240 minutes/4 hours*
 - *Estimate based on 20 minute sanitisation of each room including ensuite and set up and move time and assuming 100% occupancy & daily change-over of each room. Lower occupancy and/or longer stays can modify/reduce number of Muv-X and cleaning time.



Let the journey begin

4

Increased Confidence

- Give guests and employees confidence that you prioritize their health & safety
- Stand out with proven hospital grade technology operational in your group of hotels
- No chemicals, 100% clean technology
- Confidence: you are putting guests and employee safety as a No.1 priority nation wide
- Internationally recognised

Vaughan Lodge Hotel



MUV-X installed in June 2020. Occupancy rates soared during summer months. Guest reviews cited the high levels of cleanliness in 343 Trip Advisor reviews.



5.0 Excellent  482 reviews

#1 of 5 hotels in Lahinch

 Location
 Cleanliness
 Service
 Value

 Travellers' Choice



Vaughan Lodge Hotel

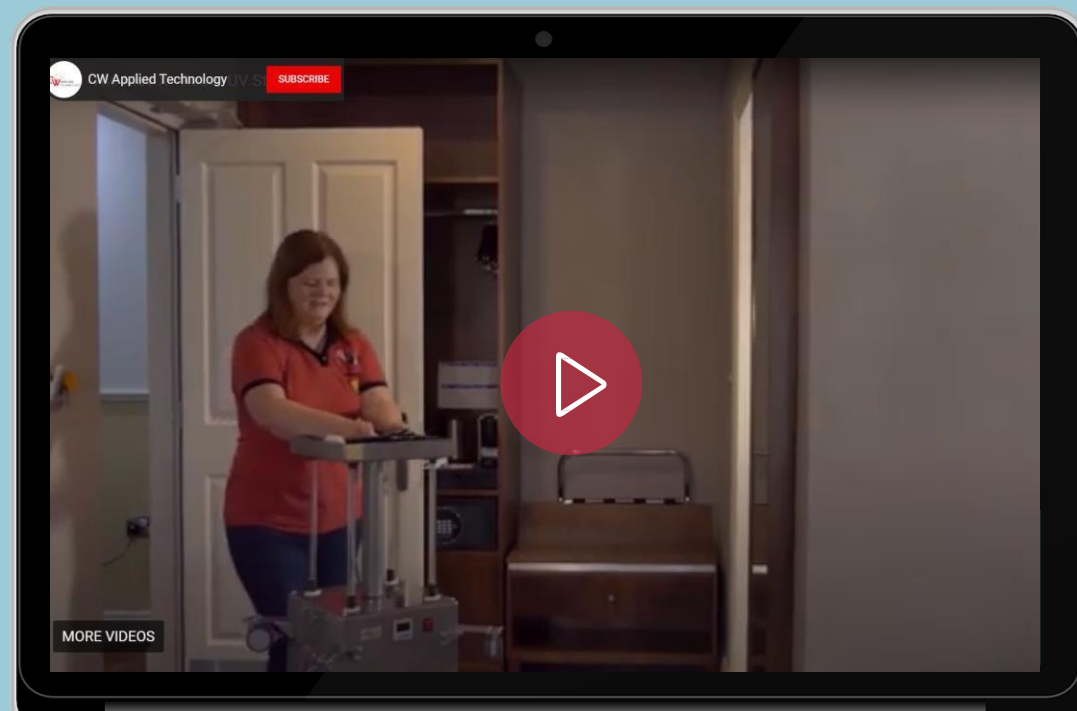


Michael Vaughan, CEO, shares his story on using MUV-X in his internationally renowned hotel in the popular destination of Lahinch, Ireland.



Product Tour

Let us show you the MUV-X in action



***Our customers gain
confidence that they can
pass on to their customers***



A modern hotel lobby with a wooden herringbone floor, a white marble reception desk, and a lounge area with black armchairs and wooden tables. The walls feature a gold geometric pattern. A laptop and a vase of flowers are on a wooden table in the foreground.

***Stand out with hospital grade
sanitization across your Hotel
Group***





Give your guests
CONFIDENCE

Next Steps

- Where do we go from here?



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